# Hong B. Nguyen

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# EDUCATION

**Ph.D. Candidate May 2025 (Expected)**

*The New School for Social Research* New York, New York

**M.A. in Psychology May 2021**

*The New School for Social Research* New York, New York

# B.S. with Honors in Psychology December 2017

# *Manhattan College* Riverdale, New York

# RESEARCH INTERESTS

Perception of forces ▪ Visual attention ▪ Perceptual organization ▪ Perception of motion ▪ Empirical Aesthetics ▪

Cultural Psychology ▪ Social Decision Making

# AWARDS & ACHIEVEMENTS

**Selected Participant, Computational Social Cognition Summer School 2025**

*University of Birmingham, UK*

**Outstanding Graduate Student Teaching Award 2025**

*The New School for Social Research*

**Dissertation Fellowship 2024 - 2025**

*The New School for Social Research*

**Elsevier/Vision Research International Travel Award 2022, 2024**

*Vision Sciences Society*

**NSSR Student Research Award 2020, 2024**

*The New School for Social Research*

**Best Talk Award 2021**

*Object Perception and Memory Conference*

**Professional Development Award 2021**

*Object Perception and Memory Conference*

**NSSR Prize Fellowship 2021 - present**

*The New School for Social Research*

**NSSR MA Project Grant 2020**

*The New School for Social Research*

**NSSR Merit Scholarship 2018 - 2021**

*The New School for Social Research*

# Finalist for the Broderick Medal for Psychology 2018

*Manhattan College*

**PUBLICATIONS**

*Published*

**Nguyen, H. B.**, and van Buren, B. (2024). Rotating objects cue spatial attention via the perception of frictive surface contact. *Cognition, 242*, 105655.

**Nguyen, H. B.**, and van Buren, B. (2023). May the Force be against you: Better visual sensitivity to speed changes opposite to gravity. *Journal of Experimental Psychology: Human Perception and Performance, 49*, 1016-1030.

Basu, D., & **Nguyen, H**. (2021). Eating Healthy: Understanding added sugar through proportional reasoning. *International Journal of Environmental Research and Public Health*, *18*, 12821.

Basu, D., and **Nguyen, H.** (2021). COVID-19 and its disparate impact on black families. *The Lighthouse Almanac,* *4*, 21-32.

Fairchild, K., and **Nguyen, H. B.** (2020). Perceptions of street harassment: Effects of nationality and hair color in Viet Nam. *Sexuality and Culture, 24*, 1956-1970.

*Submitted:*

**Nguyen, H. B**., Matelsky, L., Macklin, C., and van Buren, B. The face of mischief: A facial expression signaling play aggression.

*In Preparation*

**Nguyen, H. B**., and van Buren, B. ‘Attentional transplants’ reveal how visual attention drives aesthetic evaluations of landscapes.

**Nguyen, H. B**., and van Buren, B. Perceiving goal-directed movement in simple shapes: From prediction to preferences.

Choudhury, S., **Nguyen, H. B.**, & van Buren, B. The sound of shininess: Crossmodal influence of pitch on the perception of gloss.

**Nguyen, H. B.**, and Jayawickreme, N. Examining cultural differences in problem-solving in Americans and native-born Vietnamese*.*

**Nguyen, H. B.**, Wang, Z., and Miller, J.G. Prevention-promotion motivations: Cultural specificity in response to failure*.*

Wang, Z., Zhao, X., **Nguyen, H. B.,** and Miller, J.G. Children’s understandings of emotion regulation and problem solving: Implications from children’s story narratives*.*

# CONFERENCE PRESENTATIONS

**Nguyen, H. B**., and van Buren, B. (2025). Perceiving goal-directed movement in simple shapes: From prediction to preferences. Symposium given at the annual meeting of *European Conference on Visual Perception*, 8/26/25, Mainz, Germany.

**Nguyen, H. B**., and van Buren, B. (2025). Perceiving goal-directed movement in simple shapes: From prediction to preferences. Symposium given at the annual meeting of *Visual Science of Art Conference*, 8/22/25, Wiesbaden, Germany.

**Nguyen, H. B**., and van Buren, B. (2025). Perceiving goal-directed movement in simple shapes: From prediction to preferences. Poster presented at the annual meeting of *Vision Sciences Society,* 5/17/25, St. Pete Beach, FL.

**Nguyen, H. B**., and van Buren, B. (2024). Good intentions: Observers prefer viewing moving shapes which look self-propelled and goal-directed. Poster presented at the annual meeting of the *Object Perception and Memory Conference*, 11/21/24, New York, NY.

**Nguyen, H. B**., and van Buren, B. (2024). Good intentions: Perceived intentionality in moving shapes drives visual preferences. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/22/24, Aberdeen, Scotland.

**Nguyen, H. B**., and van Buren, B. (2024). ‘Attentional transplants’ cause recipients to like images similarly to donors: Evidence for inter-observer commonalities in how attention drives preferences. Poster presented at the annual meeting of the *Vision Sciences Society,* 5/21/24, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, *24*(10), 654, https://jov.arvojournals.org/article.aspx?articleid=2801073.]

**Nguyen, H. B**., and van Buren, B. (2024). A machine-learning-powered visual tour guide for attentional disorders. Talk given at the annual meeting of the XR Accessibility Symposium, 6/7/2024, New York, NY.

Choudhury, S., **Nguyen, H. B.**, & van Buren, B. (2024). The sound of shininess: Crossmodal influence of pitch on the perception of gloss. Talk given at the annual meeting of the *Vision Sciences Society*, 5/20/24, St. Pete Beach, FL.

**Nguyen, H. B**., and van Buren, B. (2024). Look where you’re going!: Elongated shapes are preferred when they update their orientation to remain aligned with their heading. Poster presented at the annual meeting of the *International Association of Empirical Aesthetics*, 5/9/24, Palma, Mallorca.

**Nguyen, H. B**., and van Buren, B. (2024). ‘Attentional transplants’ for industrial applications. Poster presented at the annual meeting of *International Workshop on eXtended Reality, IEEE*, 3/16/2024, Orlando, FL.

**Nguyen, H. B**., and van Buren, B. (2023). Attentional transplants cause recipients to like images similarly to donors. Poster presented at the annual meeting of the *Object Perception and Memory Conference*, 11/16/23, San Francisco, CA.

**Nguyen, H. B**., Matelsky, L., Macklin, C., and van Buren, B. (2023). The face of mischief: A facial expression signaling play aggression. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/26/23, Cyprus, Greece.

**Nguyen, H. B**., and van Buren, B. (2023). Attentional transplants cause recipients to like images similarly to donors. Talk given at the annual meeting of the *Visual Science of Art Conference*, 8/25/23, Cyprus, Greece.

**Nguyen, H. B**., Matelsky, L., Macklin, C., and van Buren, B. (2023). The face of mischief: A stereotyped signal of norm violation within a Magic Circle*.* Talk given at the annual meeting of the *Vision Sciences Society,* 5/20/23, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, *22*(14), 4394, https://jov.arvojournals.org/article.aspx?articleid=2785138.]

**Nguyen, H. B**., and van Buren, B. (2023). That’s just how I roll!: Predicting and remembering objects’ locations via the perception of frictive surface contact*.* Talk given at the annual meeting of the *Vision Sciences Society,* 5/20/23, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, *22*(14), 4394, https://jov.arvojournals.org/article.aspx?articleid=2792329.]

**Nguyen, H. B**., and van Buren, B. (2022). Rotating objects cue spatial attention via the perception of frictive surface contact. Talk given at the annual meeting of the *European Conference on Visual Perception,* 8/31/22, Nijmegen, NL. [Abstract published in *Perception*, *51*(IS), 1-207, https://docta.ucm.es/rest/api/core/bitstreams/e03dad59-5826-47f9-98b0-6b6ead785f94/content.]

**Nguyen, H. B**., and van Buren, B. (2022). Objects that look heavier look larger. Talk given at the annual meeting of the *Vision Sciences Society,* 5/14/22, St. Pete Beach, FL. [Abstract published in *Journal of Vision*, *22*(14), 4394, https://jov.arvojournals.org/article.aspx?articleid=2785138.]

**Nguyen, H. B**., & van Buren, B. (2022). May the Force be against you: Better sensitivity to speed changes that appear self-propelled. Talk given at the annual meeting of the *Cognitive Sciences Society*, 7/30/22, virtual, Toronto, CA.

**Nguyen, H. B**., and van Buren, B. (2021). May the Force be against you: Better sensitivity to speed changes that appear self-propelled. Talk given at the annual meeting of the *Object Perception and Memory Conference,* 11/4/21, Virtual. ***\*\*Winner of Best Talk Award.\*\****

**Nguyen, H. B.**, and Jayawickreme, N. (2018). Examining cultural differences in problem-solving in Americans and native-born Vietnamese*.* Talk given at the *CUNY Hunter College 46th Annual Psychology Convention*, 4/29/18, New York, NY.

**Nguyen, H. B.**, and Fairchild, K. (2018). Perceptions of street harassment victims based on race and hair color with a Vietnamese sample*.* Poster presented at the annual meeting of the *Eastern Psychological Association*, 3/2/18, Philadelphia, PA.

# TEACHING EXPERIENCE

**Primary Instructor, *Fundamentals of Development Psychology* Fall 2025**

*Eugene Lang College of Liberal Arts*

**Primary Instructor, *Fundamentals of Visual Perception* Spring 2024, Fall 2024**

*Eugene Lang College of Liberal Arts*

**Primary Instructor, *Cultural Psychology* Fall 2021 - 2025**

*Eugene Lang College of Liberal Arts*

**Primary Instructor, *The Science of Psychology* Summer 2022 - 2025**

*Columbia Pre-College Program*

**Teaching Assistant, *Fund of Developmental Psychology* Spring 2022**

*Eugene Lang College of Liberal Arts*

**Teaching Assistant, *Visual Perception & Cognition* Fall 2021**

*The New School for Social Research*

**Teaching Assistant, *Cultural Psychology* Spring 2020**

*Eugene Lang College of Liberal Arts*

# PROFESSIONAL SERVICE

**Organizing Committee 2025 -2027**

*Object Perception and Memory Conference*

**Organizing Committee 2024, 2025**

*Visual Science of Art Conference*

**Organizing Committee 2020**

*Gestalt Speaker Series, The New School*

# RESEARCH MENTEES

**Silas Choudhury**

*Research: Perception of materials; Consumer psychology*

Talk presented at *VSS* 2024 - Elsevier/Vision Research Travel Award

# REFERENCES

**Dr. Benjamin van Buren – vanburenb@newschool.edu**

*Assistant Professor of Psychology, The New School*

**Dr. Joan G Miller – millerJ@newschool.edu**

*Professor of Psychology, The New School*

**Dr. Debasmita Basu – basud1@newschool.edu**

*Assistant Professor of Mathematics and Quantitative Reasoning, The New School*